

GeoTripz (Pty) Ltd, an ESD partner with AfriGIS (Pty) Ltd

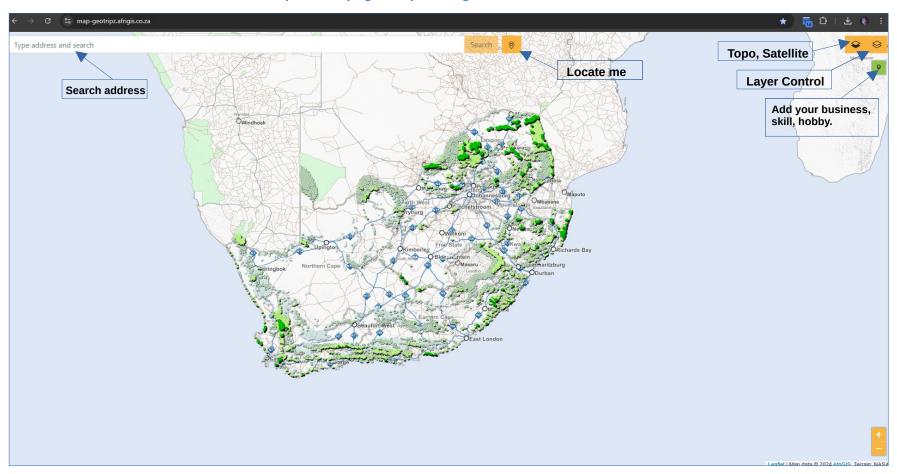


A Participatory Mapping ToolKit for the Tourism and Hospitality Sector.

"reimagine trade routes"

GeoTripz Spatial Solutions, (Z for Zulu)

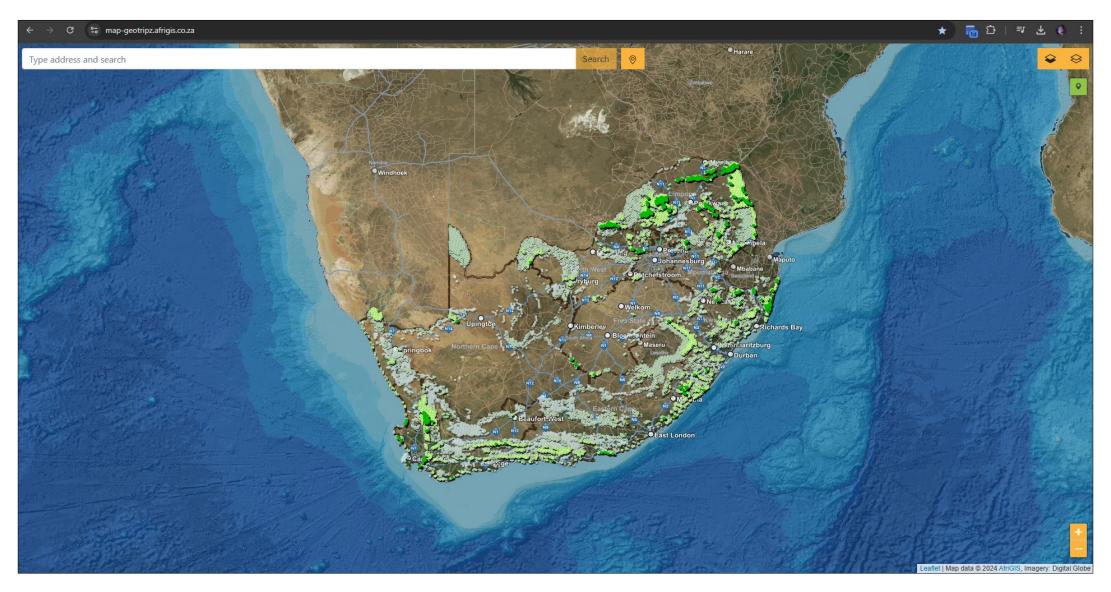
https://map-geotripz.afrigis.co.za/



Based on scientific research and 9 years of discovery, we launched our public revised version in September 2024.

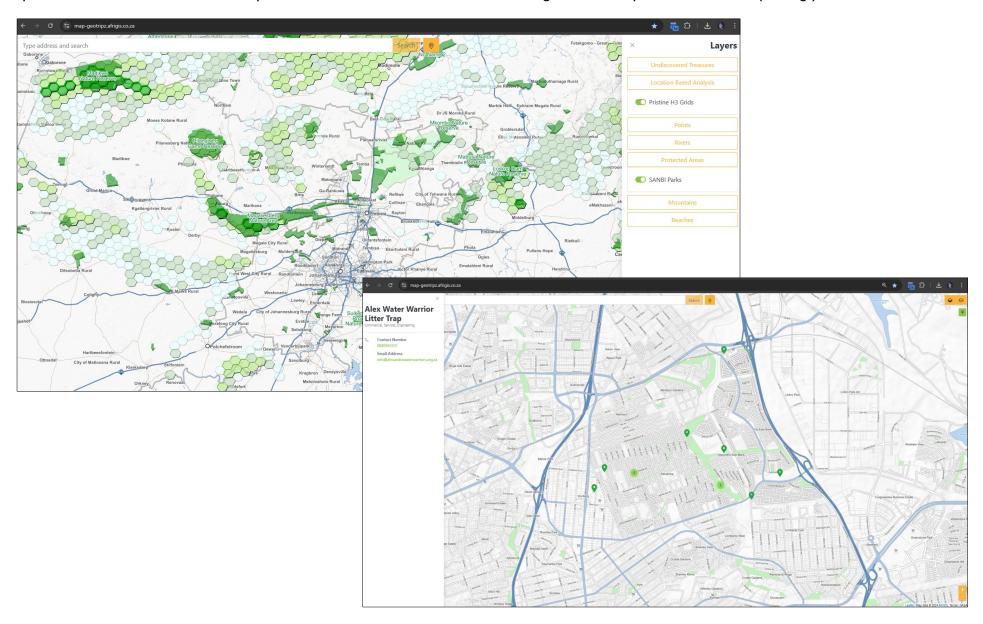
Our 'green honey-combed' pristine h3 grid cells are in essence biodiversity hotspots, inspired by NEMA (National environmental management act) and the Tourism Act 3, 2014.

Our grids are designed on the h3 methodology, scalable within our PostGres DB, & designed for swift enhancement and cross-pollination of 3rd party APIs.



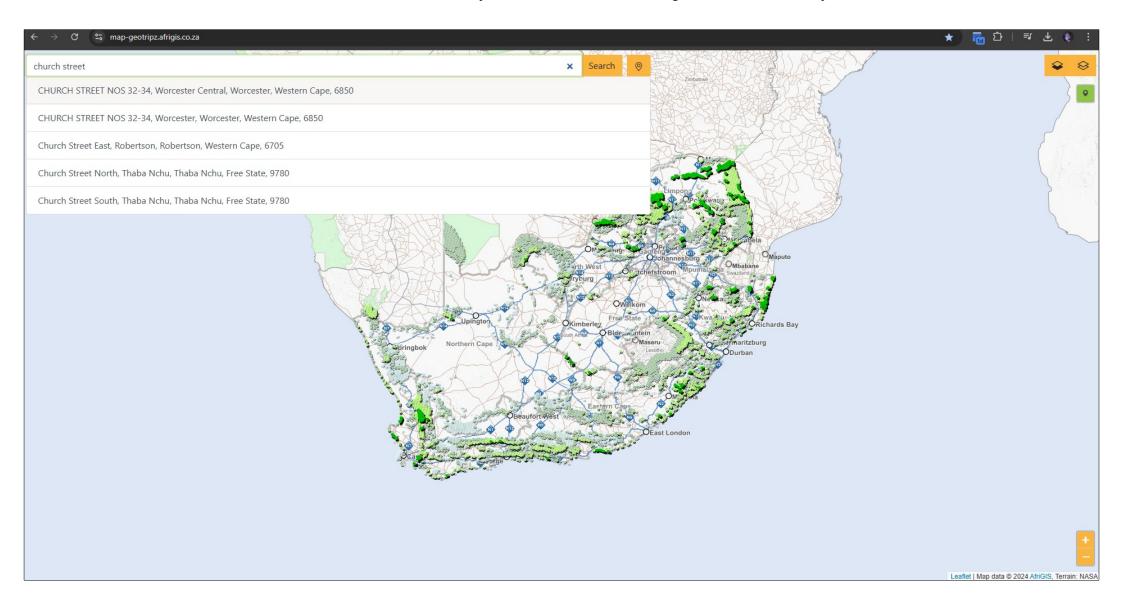
The darker the 'green honey-combed' grid cell, the higher the concentration of natural resources and fewer human related infrastructure.

The conservation zones as illustrated by the Sanbi (South African National Biodiversity) when overlayed with the h3 pristine grids starts 'painting the picture' of corridors that would impact communities and businesses, as aligned to SANparks2040 vision (for e.g.)



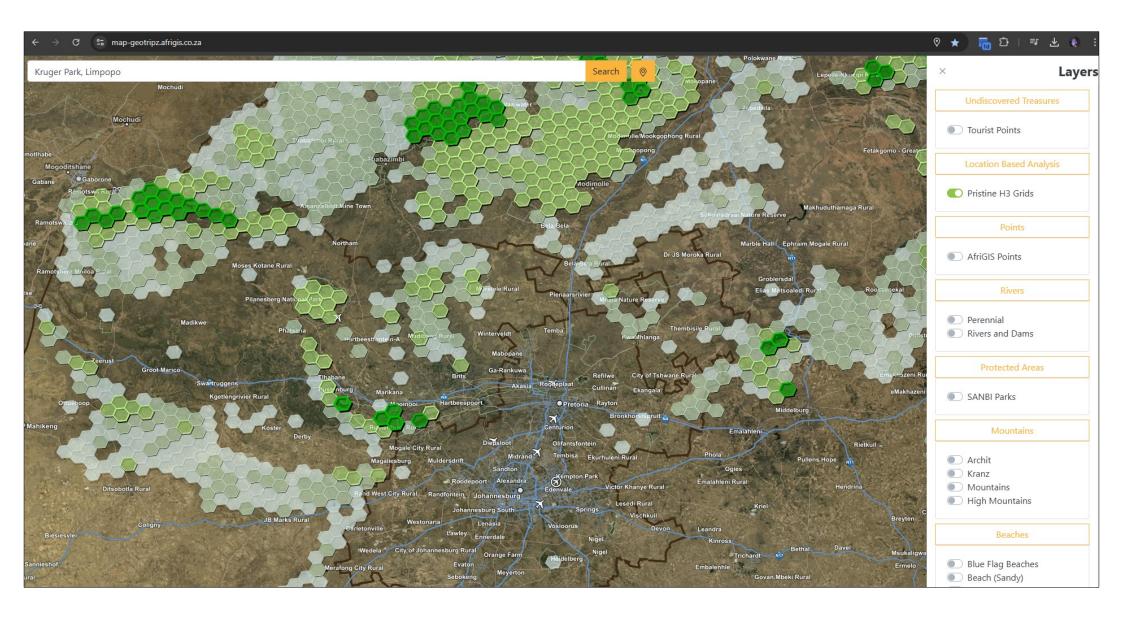
Currently assisting Alexandra Water Warriors to map their biodiversity corridors as they plan to plant 30k trees over the next 6 months. Our goal is to verify and validate the formal and informal businesses that will be impacted by the project. https://alexandrawaterwarriors.org.za/

With over 50million + searchable addresses, a client can easily locate their address to begin there market analysis.



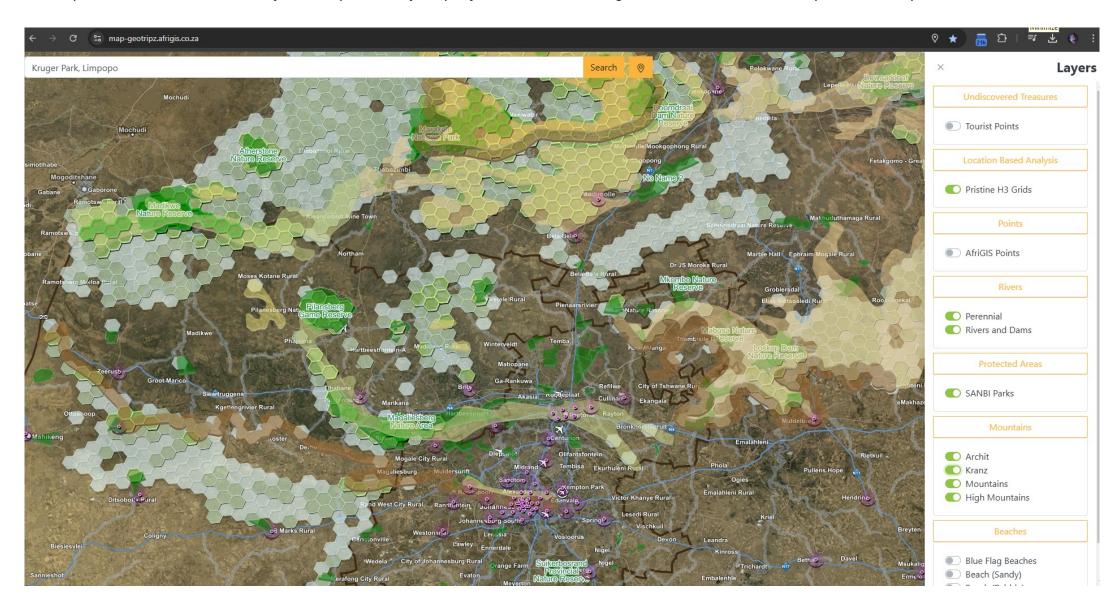
GeoTripz mission is to correct, collect and consolidate information from townships and communities that will enable more precise and compliant mapping of sites that have been historically difficult to map.

The client will be trained on how to visualise their site of interest.



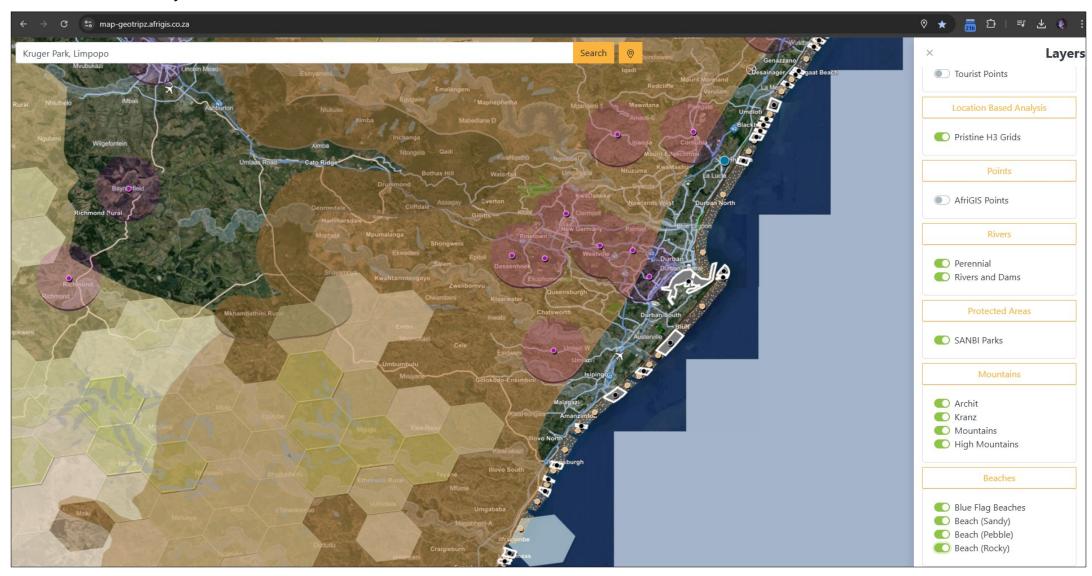
The technology can be modified to integrate with 3rd party API or databases, such as the audit information needed to add value to the current mapping data.

The power of this tool is the ability to transpose many map layers at once, allowing a user to understand their place within space.



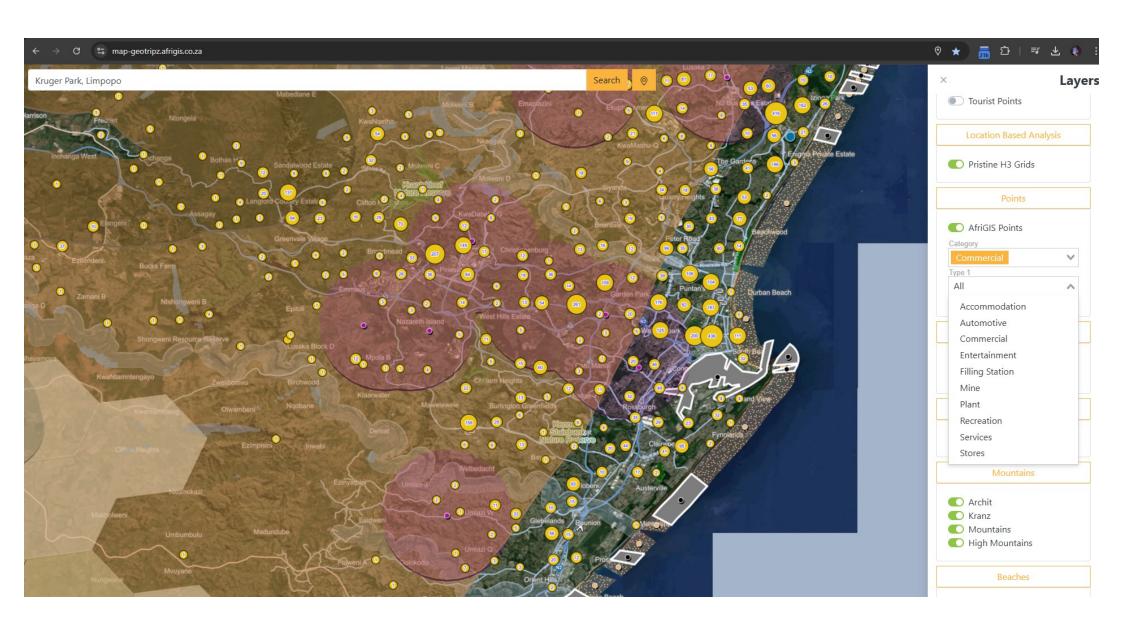
On our team, we have professors and scientists who specialise in behavioural change and self-empowerment, these distinguished associates enable our training to make the required impact on training and potentially job creation outputs.

There are clients that want to make use and invest in coastal locations for the ventures, for them, we have already identified the nature of the coastline (sandy, rocky, pebble, blue flag beaches), we have already done the work of mapping the coastline and determining the geographic nature of the various other local attributes that contributes to their feasibility of their business venture. If the candidate already has a business, we have the information you need to maximise the location.



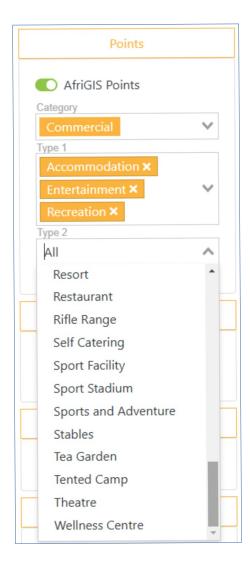
Some of our layers, like Kranz (Kranzkop) and Mountains have been set with buffers to allow a user to understand impact zones.

We train clients to maximise the resources of the region they are in.

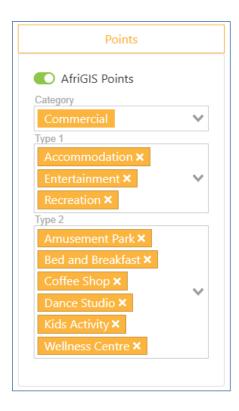


Feature description: cluster map algorithm, a user can zoom in, allowing for names of the point of interest to show on the map.

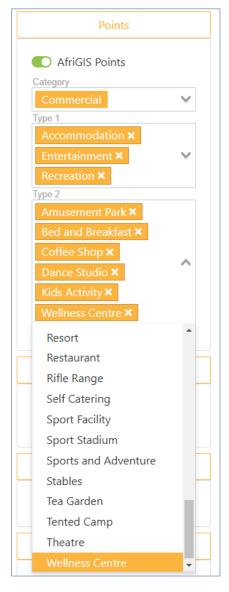
Scenario: a potential business owner is interested to see the local market activities around their site. Example: wellness activities, kids activities, near by coffee shops and bed and breakfasts, bed and breakfast.



Category, human vs commercial

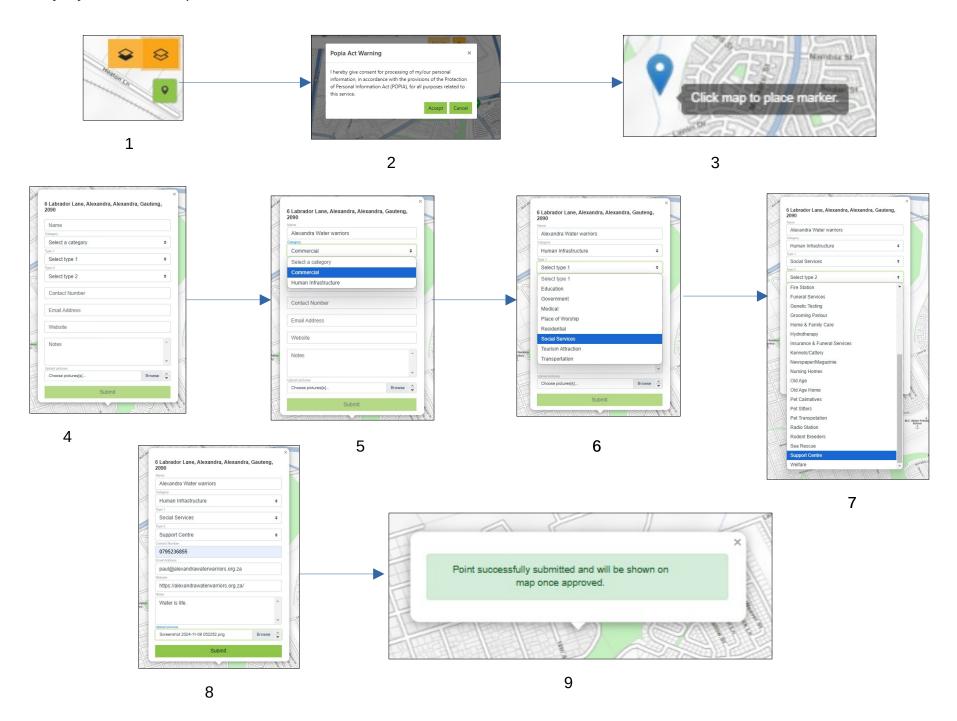


Type 1, drill down

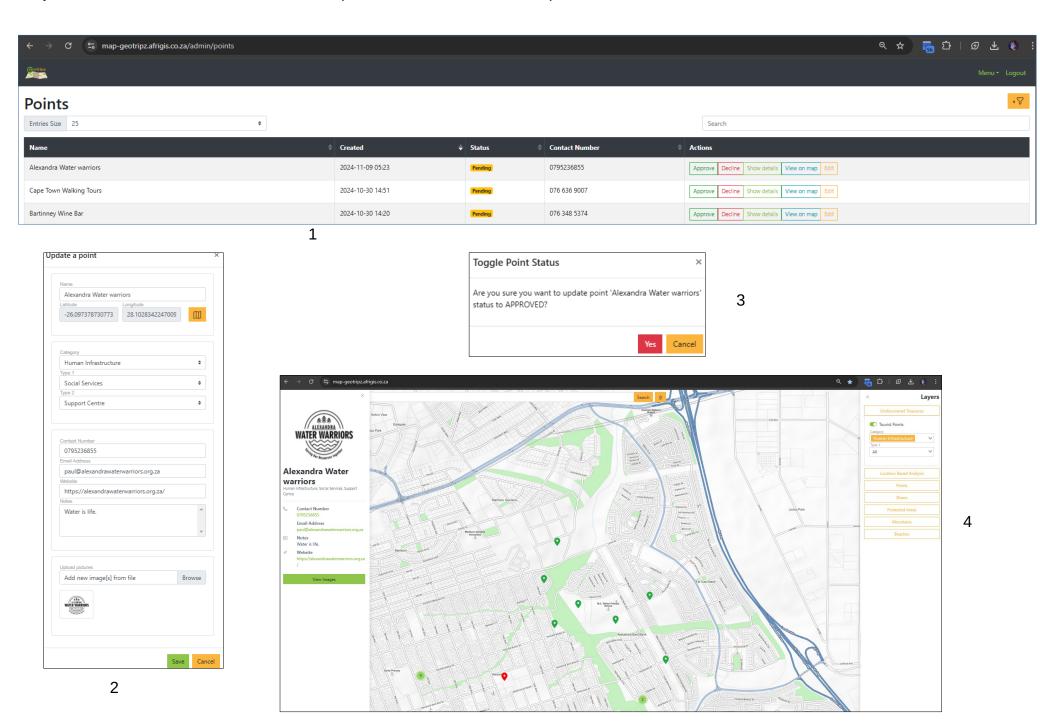


Type 2, drill down

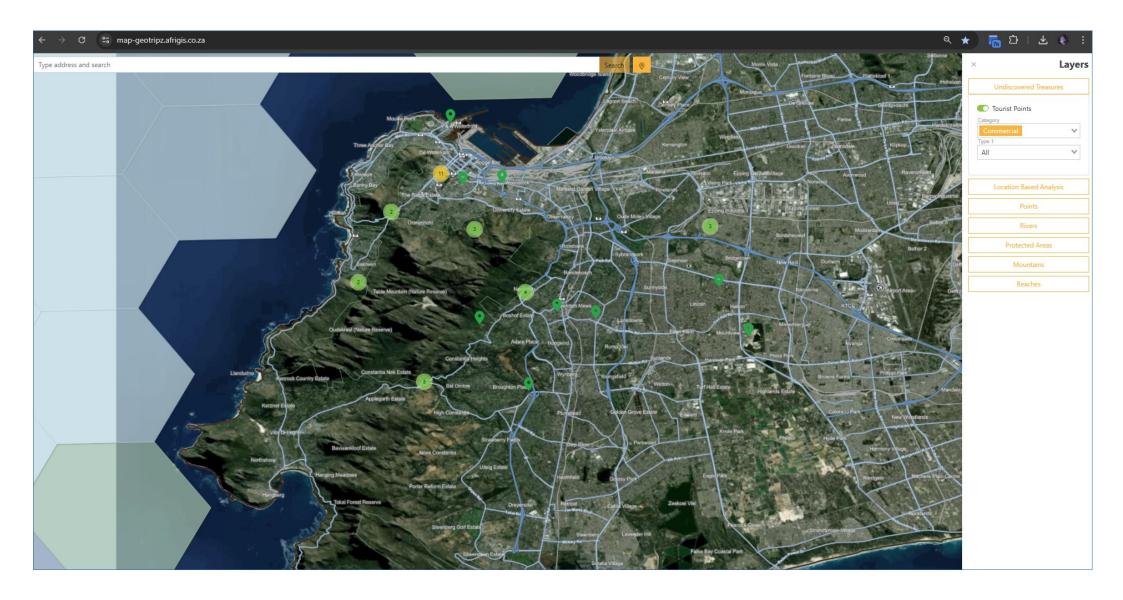
Easy, dynamic user-experience.



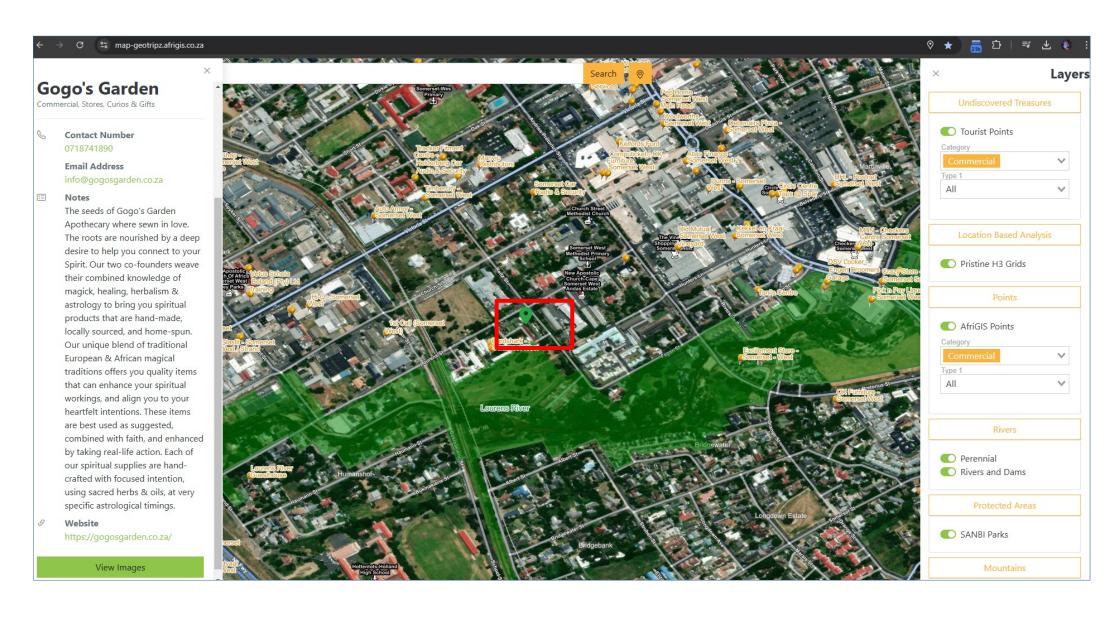
Easy to use dashboard to allow the user to request an assessment from a specialist.



The business owners information will ultimately be visible on the map, so that it can be viewed by other project stakeholders via the drop down options.

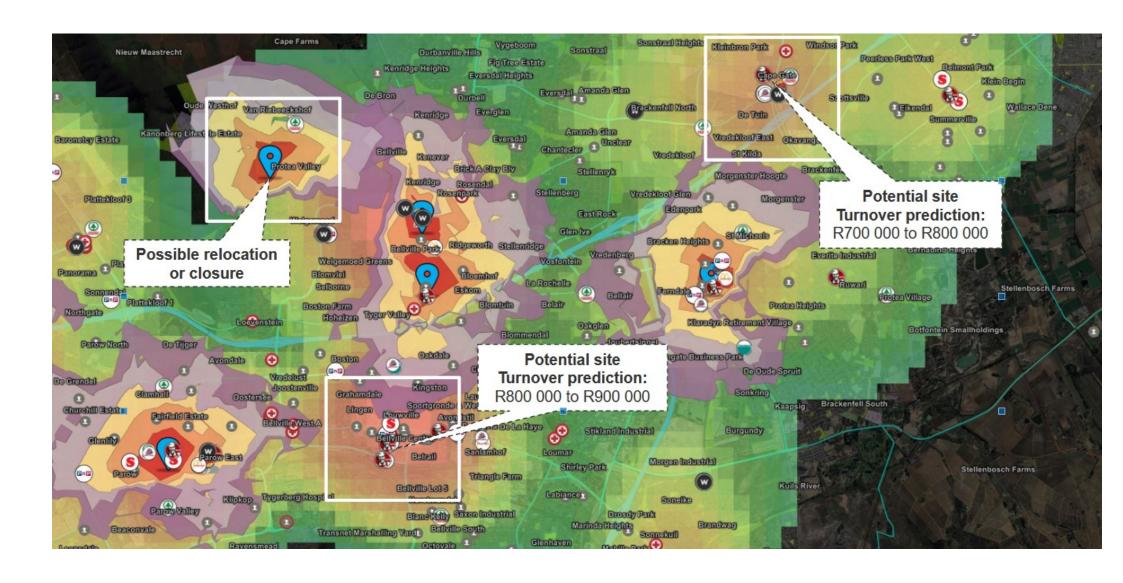


In this scenario a client is interested to see where to sell their natural traditional medicine to local commercial sites.



We will be in consultation with the client to ensure their map reports are aligned to the audit team requirements.

Customisation example: cross-pollinating with audit information and enhancement of the thematic illustrations.



"Where is where it starts"

We are a proudly South African company, focused on African data. Our data complies with SABS and ISO standards to ensure interoperability. Which means higher confidence levels for accuracy and reduced wastage.

Data Sourcing • AfriGIS datasets (NAD, Street Centre Lines, point data, etc) - Data Catalogue is available. • Data capturing and fieldwork specification, strategy and management • Data brokerage and sourcing Data Services • Data scrubbing, cleaning, and manipulation • Data management and conversion • Data maintenance and updating • Geocoding services (Bulk and over the Internet) • Data processing and quality assurance Analysis and Storage • Database design and implementation (Oracle, SQL, etc) Database administration and management • Alphanumerical and spatial analysis (overlay, display, and query) • Product independent (MapInfo, ESRI, Caliper, Intergraph, AutoDesk

Solutions (Software development around GIS technology to create solutions) • GIS strategy and consulting • Bulk map production • Address matching and Geo-coding • Management Information Systems • Project management portal • Demand Forecasting • Data capturing applications • Routing and logistics • Demographic/customer analysis

Contact us for more information;

Kshetra Govindasamy +27 79 523 6855 (kg@geotripz.co.za)
Brian Civin +27 82 451 0455 (brian@afrigis.co.za)

Example of our training program, we empower the local to take ownership of there own ABCD, asset based community development.